



Tetiana Kolomiets

Product Design Manager | Gdansk, Poland

Professional summary

Experienced Lead Designer with a Human-Centred Design approach and 10+ years across six industries. Successfully led teams of up to 15 people for 4+ years. Strong focus on design systems, scalable visual standards, and performance-driven design. Hands-on experience applying AI tools to accelerate design production, ideation, and iteration workflows. Skilled in translating complex user needs into effective design solutions at scale.

Industries

Fintech, Oil & Gas, Retail, Online Education, Insurance, E-Gaming, Data Protection.

Roles

Product Design Manager, Lead UX Architect, Senior UX UI Designer, Product Designer.

Design Skills & Work Methodologies

Design thinking Information architecture User flows UX Research Usability testing Decision making Planning
Workshop facilitation Journey mapping Visual Design Prototyping Libraries creation UX Writing
Conversion-focused design Mentoring Design feedback AI-assisted design workflows Basic knowledge of CSS/HTML

Tools

Figma Adobe Creative Suite Canva Dovetail Microsoft 365 Jira Confluence Notion Zoom Slack Meta
Google Analytics Claude Code Make.com Beehiiv Mailchimp Midjourney Higgsfield Similarweb Ahrefs Hotjar

Languages

English – Professional / C1 Polish – Intermediate / B1 Ukrainian – Native

Testimonials

“Working with Tania for over 12 months, she demonstrated being an experienced UX designer who can produce quality prototypes, possessing many latent strengths. She is a team player that will fit a team with strong processes in organizing day-to-day work so she can bring valuable contribution to team objectives.”

M

Marius Bruma

Business Analyst at DXC Technologies

“I highly recommend Tanya as a very attentive rational-thinking professional, who can build a high-end user experience of any complexity for your product. She is also a great teammate from whom you can learn a lot.”

D

Dmytro Mazurenko

Co-Founder at Tangibly.tech

“Results matter, and your ability to work across clients and executives is a strength not everyone has. One of the things I admire about you is your ability to listen carefully and manage everything to work exactly I want. You sharpened my ideas and helped meet goals faster. Keep up the good work.”

J

Julia Kindras

Director at MibsTravel Group

Work experience

Ensuria Technologies | Ukraine, Estonia

Aug 2025 – Present, Product Manager

Building an insurance platform from scratch. Defining product strategy, leading a cross-functional team, overseeing UX and delivery end-to-end.

Responsibilities:

- Defining product strategy and roadmap
 - Leading a cross-functional team across design, engineering and business
 - Owning UX and delivery end-to-end, from discovery to launch
 - Aligning stakeholders and unblocking decisions
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Luxoft Poland | DXC Technology, outsourcing services

Apr 2024 – Apr 2025, Senior UX Architect / Lead Designer

Hedge fund (NDA) | USA

Designed desktop trading application for a hedge fund, integrating real-time market data feeds and advanced analytics. Focused on creating a user-friendly interface that optimized trader productivity and reduced errors.

Responsibilities:

- Improving UX flows. Provide high-fidelity prototypes.
 - Work with Design System.
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Deutsche bank | Germany, USA, India

Designed several applications for OPS Portal in Corporate banking. Ops portal is a hub of back-office solutions for managing, analysing and optimising operational processes across different areas.

Responsibilities:

- Lead a team of 4 designers on different clients products.
 - Review clients requirements with BA
 - User Interview & User Testing, Validation of design concepts
 - Create user flows
 - Design new screens and workflows
 - Redesign and update existing screens
 - Feedback for improving Design System
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Tesco | London

Designed the People Management system – web application for HRs and Line managers to develop their colleagues inside the Tesco corporation.

Responsibilities:

- Creating sub-library for a Design System;
- Checking designs for matching with business requirements;
- Design review and design QA;
- Developers support;

Work experience

Luxoft Ukraine | DXC Technology, outsourcing services

Nov 2020 – June 2022, Senior UX Architect / Lead Designer

Winterthur Gas & Diesel | Switzerland

Research activity for updating software application of predictive maintenance system. Built a Design Roadmap.

Responsibilities:

- Gathering business requirements;
- Conduct user interviews and prepare analysis based on them;
- Facilitating brainstorm workshops;
- Prepare UX proposal.

Halliburton | USA

Design improvements for a desktop application "Decision Space Geosciences" which is a complex a-z solution for oil&gas industry. DSG helps engineers to analyse and interpret the geo-seismic data for further using in decision making process.

Responsibilities:

- Lead the team of designers;
- Integration of the Design Thinking into the dev process;
- Conducting research, user interviews, surveys, workshops with stakeholders;- Providing testing of Information Architecture;
- Creating sitemaps, user stories, user journeys, reports

Institute of Digital Technologies | Ukraine

Jul 2022 – Mar 2023, UX Design Mentor

Mentor for the UX Design Beginning course at Ukrainian Institute.

Responsibilities:

Guide groups of students to follow the Double Diamond process and reach their goals increasing digital solutions. Checking UX home-works based on theoretical and practical tasks.

Godex.io | Ukraine

Sep 2019 – Aug 2020, Product Designer

Integrate research into agile development; Co-design with stakeholders, development, users; Enhance product metrics in pair with marketing team; Managing freelance designers;

Smartians | Ukraine

Sep 2018 – Aug 2020, Product Designer

Design systems information architecture, user flows; Co-design with stakeholders, development; Usability testing of design decisions.

Work experience

Traffic Label | London

Mar 2019 – Sep 2019, UX/UI Designer

Responsibilities:

Was responsible for visual communication between clients and the company. Developed company website and affiliate managers websites using wix.com builder. Worked directly with investor, marketing team and development.

Novel Entertainment | Ukraine

Aug 2018 – Feb 2019, UX Designer

Responsibilities:

Improved visual communication on the side of internal products. Developed solutions to attract, retain traffic on the site. Designed solutions for A / B testing in order to retain and redirect traffic. Work with analytical tools to determine the absence of user errors was carried out.

Freelance | Ukraine

Apr 2017 – Aug 2018, UX/UI Designer

Developed design solutions for companies such as: Finscanner.com (online insurance service), MibsTravelGroup (international tour operator), InCo Home (construction company), Lisap.com (cosmetics manufacturer), Coffeeok.com.ua (coffee shop), Daddyskins.com (CS:GO skins shop), Questapp.in.

I did such work as: web-design, design of branding products, packaging design, advertising design.

Education

Design Management | Interaction Design Foundation

Issued: Mar 2025

Google UX Design | Professional Certification

Issued: Jun 2022

Product Metrics and Analytics | Hard Skills for Product Managers

Issued: Nov 2022

UX Research | Apollo Design Center

Completed: May 2019

WEB Design | Kyiv Academy of Media Arts

Sep 2015 - May 2016, Bachelor's degree, Web Design

National Technical University of Ukraine Kyiv Polytechnic Institute

Sep 2013 - Jun 2018, Bachelor's degree, Multimedia and Printing Technologies.