



**Tetiana Kolomiets**  
**Product Design Manager | User Experience**  
Website: [www.tetianak.work](http://www.tetianak.work)

Professional summary

10+ years leading UX and product design across enterprise SaaS, banking, fintech and insurance. Strong focus on research, design systems and design leadership: JTBD and problem interviews to understand why people do what they do, component libraries built to be handed over, and teams grown through competency frameworks.

Currently building a B2B/B2C insurance product from zero in a regulated industry, shipped through an AI-assisted workflow I designed myself.

Design Skills & Work Methodologies

- Design thinking
- Information architecture
- User flows
- UX Research
- Usability testing
- Decision making
- Planning
- Workshop facilitation
- Journey mapping
- Visual Design
- Prototyping
- Libraries creation
- UX Writing
- Conversion-focused design
- Mentoring
- Design feedback
- AI-assisted design workflows
- Basic knowledge of CSS/HTML

Tools

- Figma
- Adobe Creative Suite
- Dovetail
- Microsoft 365
- Jira
- Confluence
- Hotjar
- Ahrefs
- Notion
- Zoom
- Slack
- Meta
- Google Analytics
- Claude Code
- Make.com
- Beehiiv
- Mailchimp
- Midjourney
- Higgsfield
- Similarweb

Languages

- English – Professional / C1
- Polish – Intermediate / B1
- Ukrainian – Native

Contacts

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Testimonials

“Working with Tania for over 12 months, she demonstrated being an experienced UX designer who can produce quality prototypes, possessing many latent strengths. She is a team player that will fit a team with strong processes in organizing day-to-day work so she can bring valuable contribution to team objectives.”

M

**Marius Bruma**  
Business Analyst at DXC Technologies

“I highly recommend Tanya as a very attentive rational-thinking professional, who can build a high-end user experience of any complexity for your product. She is also a great teammate from whom you can learn a lot.”

D

**Dmytro Mazurenko**  
Co-Founder at Tangibly.tech

“Results matter, and your ability to work across clients and executives is a strength not everyone has. One of the things I admire about you is your ability to listen carefully and manage everything to work exactly I want. You sharpened my ideas and helped meet goals faster. Keep up the good work.”

J

**Julia Kindras**  
Director at MibsTravel Group

# Work experience

## Product & Design Manager

Aug 2025 – Present, Ensuria Technologies | Ukraine, Estonia

Leading UX direction and a cross-functional team building a B2B/B2C insurance service in a regulated industry. Translating product strategy into a roadmap, a prioritised backlog and a delivery process. Shipped the MVP through an AI-assisted workflow I designed myself — deciding which work to delegate to AI, which to verify manually, and keeping every change reversible

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## Senior UX Architect / Lead Designer

Nov 2020 – Apr 2025, Luxoft | DXC Technology

Client-facing UX leadership across five enterprise engagements in fintech, banking, retail and oil & gas. Managed three design teams in parallel: grew and onboarded a 6-person team inside the design department, led 4 designers on the Halliburton research effort, and hired and onboarded a 3-person team for Deutsche Bank. Presented design decisions directly to client-side executives and product leadership.

### Hedge fund — B2B trading platform, USA

Data-dense desktop trading application with real-time market feeds for professional traders.

- Delivered high-fidelity flows and prototypes that improved trader workflows and reduced errors
  - Led UX and accessibility reviews; maintained design-system consistency across the application
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### Deutsche Bank — Corporate Banking OPS Portal Germany, USA, India

Designed several applications for OPS Portal in Corporate banking.

Internal back-office applications for managing and optimising operational processes.

- Hired, interviewed and onboarded a team of 3 designers for the client, then mentored them through delivery
  - Validated design concepts through user interviews and testing; contributed improvements to the client design system
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### Tesco — People Management system, London

Web application for HR and line managers across the Tesco corporation.

- Rebuilt and systematised the client's design system, delivering a sub-library the project could build on
  - Led design reviews and design QA; supported developers through implementation
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### Winterthur Gas & Diesel — predictive maintenance, Switzerland

User interviews, brainstorm workshops and a UX proposal that guided the next development phase.

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### Halliburton — DecisionSpace Geosciences, USA

Complex B2B desktop application for geo-seismic data analysis and decision-making.

- Conducted 40+ user interviews across time zones and languages, including interpreter-mediated sessions
- Led a team of 4 designers through the research effort; ran surveys and stakeholder workshops to validate findings

# Earlier experience

**UX Design Mentor · UX Design course**  
Jul 2022 – Mar 2023 UX, Projector Institute, Ukraine

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**Product Designer**  
Sep 2019 – Aug 2020, Godex.io , Ukraine

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**Senior UX Designer**  
Oct 2020 – Dec 2020, Tangibly.tech · Contract

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**Traffic Label , London**  
Mar 2019 – Sep 2019, UX/UI Designer

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**Novel Entertainment , Ukraine**  
Aug 2018 – Feb 2019, UX Designer

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**Freelance**  
Apr 2017 – Aug 2018, UX/UI Designer

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# Education

**Design Management | Interaction Design Foundation**  
Issued: Mar 2025

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**Product Metrics and Analytics | Hard Skills for Product Managers**  
Issued: Nov 2022

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**Google UX Design | Professional Certification**  
Issued: Jun 2022

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**UX Research | Apollo Design Center**  
Completed: May 2019

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**WEB Design | Kyiv Academy of Media Arts**  
Sep 2015 - May 2016, Bachelor's degree, Web Design

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**National Technical University of Ukraine Kyiv Polytechnic Institute**  
Sep 2013 - Jun 2018, Bachelor's degree, Multimedia and Printing Technologies.

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